

JLCS MILESTONES (1921-2008)

- 1923 Open Nutrition Camp School under leadership of Mrs. Marjory Palmer Watt.
- 1924 Mrs. C. H. Collins called first meeting to organize the Junior League of Colorado Springs, March 30, 1924. Purpose was for the benefit of charity and community as a whole and to back Nutrition Camp School. The National Association Board of Junior Leagues voted JLCS into the Association on May 10, 1924.
- 1937 Horse Show was started.
- 1938 Junior League brought Carl Sandburg to the Fine Arts Center.
- 1939 First year of Children's Theatre.
- 1946 Child Day Care Center started with financial support of the Morley Estate.
- 1947 The first issue of "The Round-Up," (a newsheet) was produced. The League was incorporated.
- 1948 Revival of Children's Theatre.
- 1949 "Live Theatre" turned into Marionettes. Child Day Care Center set up under separate board. Nutrition Camp remodeled to permit care of cardiac and rheumatic fever cases. Regional conference held in Colorado Springs.
- 1950 Mrs. Helen Steck director of Nutrition Camp.
- 1952 First County Fair held in conjunction with Horse Show, headed by Mrs. John Love.
- 1953 First Junior League Follies.
- 1954 New project: Hearing Project. Building fund established for Nutrition Camp. Colorado Calendar published.
- 1955 Second Junior League Follies held.
- 1956 New project: Hope House. Gourmet Booth at Allied Arts Festival, Fine Arts Center.
- 1957 Project termination: Hearing Project turned over to City-County Health Department.
- 1959 Regional meeting held in Colorado Springs. Haute Couture held in cooperation with Broadmoor Hotel.
- 1960 Second Haute Couture held.
- 1961 Project termination: Hope House affiliated with Rocky Mountain Rehabilitation Center.
- 1963 AJLA Annual Conference held at Broadmoor Hotel. First Cabaret.
- 1964 New project: Library Expansion Project for Colorado School for the Deaf and Blind.
- 1965 New project: Junior League Mental Health Education Pilot Project (co-sponsored with EI Paso County Mental Health Association). Second Cabaret.
- 1966 New projects: Volunteer program for Children's Wing at Fine Arts Center; Audio-screening of newborns at Memorial Hospital. Project termination: Library Expansion Project for Colorado School for the Deaf and Blind.
- 1967 New projects: Memorial Hospital Auxiliary established and turned over to hospital. Creative Writing Contest. Publication of Tour Guide. Junior League Choir established. First Junior League office located at 1105 North Nevada.
- 1968 New project: Pre-school for hard-of-hearing. Third Cabaret. AJLA Annual Conference held at Broadmoor Hotel.
- 1969 First Community Leadership Institute. Project termination: Auditory response testing at St. Francis turned over to auxiliary and initiated at Penrose Hospital.
- 1970 New projects: Library for EI Pomar Branch of Boys' Club; Emergency Receiving Home for Adolescent Girls. Fourth Cabaret.
- 1971 Project terminations: Fine Arts Center volunteers take over League-initiated programs; Boys' Club Library completed; three hospital auxiliaries trained and equipped for newborn auditory response; pre-school for hard-of-hearing ending three years' service. Receiving Home for Girls established. Annual Conference held at Broadmoor Hotel.

- 1972 New projects: Volunteer Teacher's Aide Program; El Paso County Group Socialization Program. First Auction held at City Auditorium. Second Community Leadership Institute held. Fifth Cabaret - "Kaleidoscope 100."
- 1973 New projects: Los Amigos; School Volunteer Services. Project terminations: Receiving Home for Adolescent Girls ended two years' service; La Casa Contenta. Second Auction held, New location of League office, Independence Building, Rm. 452.
- 1974 New project: Volunteer Coordinator for Youth Services Bureau and Crime Seminar. Project terminations: Los Amigos; School Volunteer Services. Sixth Cabaret "Reflections". Third Community Leadership Institute.
- 1975 50th Anniversary. Gift to Community: Nature Trail. First year portion of provisional course offered to community through Open Community Tours. First Community Calendar. New location of League office, 1600 N. Cascade, Red Cross Building.
- 1976 New project: Community Challenges. Annual Conference: "Frontiers in Voluntarism." Fourth Community Leadership Institute. Seventh Cabaret - "High Hopes." First Trash n' Treasure Sale, October. Participation in opening at Broadmoor West. First class of Provisional Professionals. Pilot year of new structure.
- 1977 New projects: CALL; Women's Seminar; Radio Show. Project terminations: Youth Service Bureau; Town Hall. Formed Child Advocacy Committee. Dedicated Whitehouse Ranch Nature Trail to City, July 11, 1976. Published Nature Resource Guide. Docent program for blind and handicapped established. Career Development offered for first time.
- 1978 Parenting Education project established. Premiere of the Junior League of Colorado Springs Slide Show. Radio Show and CALL began. Women's Seminar. Coalition established with Department of Social Services and Sheriffs Protective Agency to work toward a Crisis Care Nursery. Project termination: Community Challenges and Nature Trail.
- 1979 Grant from Brady Foundation for parenting class in low income area. Active Through Advocacy handbook written. First Dinner Theater. In-League training Volunteer Career Development and AMP. Celebration 1980 project established. Project termination: CALL.
- 1980 Project termination: Radio Show, "Golden Happenings," turned over Park and Recreation Dept. Children's Theatre presented "Little Red Riding Hood." June's SpringSpree undertaken. VCD taken to community. Utilized quick endorsement policy and endorsed three public affairs issues. Adopted position statements. Provisional cookbook published.
- 1980-81 Children's Theatre presented: "Pinocchio." Parenting project turned over to the Women's School Network. SpringSpree. Playground equipment for Monument Valley Park given to the city. Women's Seminar on "Stress." Women and Alcohol media awareness campaign. Parks project 1 initiated. New fundraiser: Mostly Monograms. A PR brochure and corporate logo were produced. The three Colorado Leagues participated in the formation of SPAC (State Public Affairs Committee). The Nature Trail designated by the Department of Interior as a National Trail, received the local SPABA award. As a result of Citizens' Goals and SpringSpree, Colorado Springs received the All American Cities Award.
- 1981-82 Projects terminated: SpringSpree became a non-profit organization. Children's Theatre performed "Aladdin." Park project raised \$80,000 for restoration of formal gardens in Monument Valley Park. New projects: Domestic Violence; Adolescent Pregnancy; Women & Alcohol; Women's Seminar. A marketing committee was established. A training plan was created.
- 1982-83 Projects continued: Children's Theatre featured, "The Unwicked Witch"; Third Women's Seminar; and second Women and Alcohol Media Awareness campaign. New project: Adolescent Pregnancy Task Force and Safehouse Project for tracking victims of domestic violence. First publication and printing of 10,000 copies and order of second printing of 15,000 copies of Nuggets: Recipes Good as Gold. New fundraisers. Seven Falls Fun and National Sports Festival memorabilia sales. Four position papers written by Public Affairs. Administrative/fiscal years changed to June 1-May 31.
- 1983-84 Adolescent Pregnancy presented a seminar on Adolescent Sexuality and Self-Esteem and laid groundwork for a Facts of Life Line. Projects terminated: Monument Valley Park and Children's Theatre. New project: Kids On The Block puppet show, in conjunction with School District 11 and Rocky Mountain Rehabilitation Center. New fundraiser: sale of memorabilia for the National Sports Festival, summer of 1983. Advisory Planning developed and implemented the five council structure. The Executive Committee was eliminated and the size of the Board of Directors was reduced to twelve.

- 1984-85 Project initiated: KOAA 5 & 30 Can Help telephone referral. Fundraiser terminated: Mostly Monograms. Research begun to purchase or build League headquarters.
- 1985-86 Kids On the Block received the 1985 Governor's School Volunteer Award for Congressional District Five. New projects: Ronald McDonald House; Done-In-A-Day, a service project for the elderly; Kid Esteem, a substance abuse prevention project for youth. Projects terminated: Adolescent Pregnancy Facts of Life Line; KOAA 5 & 30 Can Help. Auction/ Dinner Dance held at Broadmoor International Center. First community information night held for potential League members. First permanent JLCS headquarters purchased at 2914 Beacon Street. Approved for 1986-87: a Headquarters and Revenue Planning Council; Community Enabling Fund Committee; Public Perception Committee; new structure for Training Council to include Training Corps Committee. Sustainer study groups initiated. Resource Library started.
- 1986-87 New project: Community Enabling Fund. New fundraiser: Holiday Fair. Project terminated: Seven Falls Run after 5 years. Training: Presented Marilyn VanderBur in conjunction with Memorial Hospital, Women's Center. First Community Advisor Roundtable Conference. AJL President Virginia Austin, dedicated new headquarters at 2914 Beacon Street. Community-wide contest for new JLCS logo. Approved for 1987-88: Dissolution of Headquarters Revenue Planning Council, creation of separate Executive VP position, division of membership and provisional committee. Video library established.
- 1987-88 New project: Community Service Corps, to accomplish short-term tasks for other community non-profits. Projects terminated: JLCS's involvement with Ronald McDonald House, Creative Writing turned over to UCCS after 20 years; first League Speak out-an all League sharing of concerns and solutions; first Minority Focus Forum. Dariel Bateman, Area VI, 2-day visitation. First Women's Film Festival. Initiated two provisional courses. Fifteen non-profits are using JLCS headquarters free of charge.
- 1988-89 President-elect system initiated. New projects: Second Chance - a media campaign for organ donations; TOP Teen Outreach Program, to help at risk adolescents in a self-based discovery workshop to link them to their community through volunteer work; Court Appointed Special Advocates (C.A.S.A.), provides a voice for a child in the juvenile Court system. This project received a \$37,000 grant from the EI Pomar Foundation. Project terminated: Done-In-A-Day terminated as a project but incorporated in Community Service Corps. Fundraiser terminated: Nuggets SOLD OUT. New fundraiser: Mini Fundraiser. Sustainers comprised a special history committee. A slide show was prepared as well as a handout on the League's history in recognition of 65 years of service to Colorado Springs. A lottery for placement was initiated.
- 1989-90 Career Pathing instituted in Placement Process. New projects: Envi-Recycle and Kid Esteem Curriculum Development. Kids on the Block turned over to Assistance League. Historian position created. General business meetings alternate with general program meetings.
- 1990-91 New projects: Children's Literacy Center; Listen Up, in coalition with Colorado Springs Symphony; and Family Ties. Kid Esteem turned over to YMCA. Projects terminated: C.A.S.A.: support ended and now totally independent of the JLCS; Envi-Recycle project.
- 1991-92 The Children's Literacy Center Coalition was formed and site selected. Listen Up presented its first program. Family Ties trained its first in-home visitors. Community Placement went into effect. AJLI Bylaws revision adopted. New Project: Young Women's Workshop. A new fundraiser was developed, Name Your Game (Games People Play). Member's fundraising packages were created and adopted. Programs and trainings at general meetings were further developed. Co-sponsor of the Women's Life Festival - "Women of Spirit and Note" Reception.
- 1992-93 Membership adopted vision statement advocating for youth. Belief Statements adopted by membership. Adopted Goal-Centered Approach towards community impact. Eliminated age requirements for membership. Children's Literacy Center opened in January. New project: First Young Women's Workshop held in February. New fundraiser: First year for Games People Play fundraiser. Membership selected two new projects: Good Grief and Safe Kids. Fundraising Chairmen selected in January. Training Ad Hoc recommended 3-year plan. Created Community Project Development Process. Sustainers initiated "SOS" nights and numerous special interest groups.

- 1993-94 Celebrated the 70th Anniversary of the JLCS. Further developed the Goal-Centered Approach. Membership voted "parenting issues" as our niche. Education and Training instituted a successful pre-general meeting training program. OSA completed by membership. Placement Fair used to promote committees and to conduct placement interviews. Publications began new monthly newsletter - Inside JLCS. Children's Literacy Center, Listen Up and Family Ties turned over to the community. Games People Play benefited Safe Kids. Fundraiser hosted Talbot's Opening and EI Pomar Event, "Romancing the Stone."
- 1994-95 New projects: Carmel Middle School, Communities in Schools and Youth Link were approved by the membership in Spring 95. Project terminated: Young Women's Workshop was turned over to the Girl Scouts. A three-year Strategic Plan was drafted and put into effect. Gala at the Garden of Gods was celebrated to open their new Visitor Center.
- 1995-96 New projects: Carmel Middle School; Communities In Schools Mentor/Tutor program; and Youth Link. Project terminated: Safe Kids turned over to the Colorado Springs Fire Department and EI Paso County Health Department. A revision to the AJLI mission statement was adopted to include "...developing the potential of women..." The Provisional Committee returns to a year-long provisional course with Provisional mini-projects. JLCS member, Carol Kleiner, was elected AJLI President for the 1996-1998 term.
- 1996-97 Holiday Fair hosted first signature event as a festive kick-off to their fundraiser. Games People Play changed name to: "League Links" and hosted the first annual 'Top of the Hill' Golf Classic. Project terminated: Good Grief was turned over to Pikes Peak Hospice. Done-In-A-Day held the first "Fantasy Flight" event with United Airlines for area children. Education & Development implemented the first Leadership Certification Program for entire membership. JLCS Council structure was revised to three councils: Finance, Operations, and Programs, including a Board Member at Large. Carmel Middle School, Communities In Schools Mentor/Tutor program, and Youth Link projects continued. NUGGETS: Recipes Good as Gold reprinted as a mini-fundraiser.
- 1997-98 Communities In Schools and Carmel Middle School projects joined as one committee, called YES! (Youth Excelling in Schools). Youth Link project changed name to I.R.I.S. (Integrated Resource Information System). Hired the United Way to write the business plan for I.R.I.S. Tn'T moved to the Greyhound Park. JLCS was a founding funder of The Volunteer Center of the Pikes Peak Region. Collaborated with Kim & Reggie Harris to promote the Kennedy Center Imagination Celebration for Carmel Middle School project. Advocacy and Project Development committee, along with other non-profits, co-sponsored HB 98-1296, the Early Care & Education Block Grant bill, to allocate funds for programs that enhance childcare and education for children.
- 1998-99 Celebrated our 75th Anniversary with participation in the Festival of Lights parade, a New Year's Eve Gala at the Broadmoor, an Open House at League headquarters and a special anniversary issue of League Peaks (produced by PRACO, Ltd.). Also, in celebration of 75th Anniversary we awarded grants to several past JLCS projects and partners totaling \$25,000. Introduced new active membership options rewarding long-term commitment. New projects: Court Care, Early Child Care and Development, Reaching Hearts and Young Women's Workshop were approved and voted on by the membership along with the continuation of YES! Project terminated: I.R.I.S. was turned over to United Way. Holiday Fair and T'nT hosted new dates and were moved to the Youth Outreach Center.
- 1999-00 Fundraiser hosted first "Celebration Home" home tour at Stratton Preserve, with a picnic and concert, plus a VIP gala/open house. Reaching Hearts conducted healthy heart curriculum (by American Heart Association) at Grace Elementary School and teen presenters, from Lewis Palmer I School District, were trained. Court Care, a community-wide project spearheaded by the JLCS, worked hard to establish a childcare facility for children whose parents/guardians need to be in the courtroom. Funding efforts, grant writing, a business plan draft and logo were set up. Projects terminated: Early Child Care &

- Development, Reaching Hearts, and Young Women's Workshop. Membership voted to streamline fundraising efforts by maintaining only two major fundraisers for 2000-2001: Trash 'n Treasure and League Links (Holiday Fair will either be terminated or changed pending research).
- 2000-01 Implemented a Policy Governance model and Outcomes Based Evaluation system for the Board. Fundraiser terminated: Holiday Fair. A Community Advisory Board was established. Fundraiser Committee partnered with The Center for Prevention of Domestic Violence and EI Pomar Foundation in their annual *Tree Lighting Ceremony* at the Penrose House. Celebrated Trash 'n Treasure's 25th Anniversary with the community's largest garage sale. Court Care won "most original" award at Pasta in the Park, and hosted "Breakfast with the Chief" with Chief Justice Mary Mullarkey for legal/civil community regarding family issues in the courtroom. A video was produced by KRDO News 13 and the committee also created a "Gardens of Colorado Springs" poster to help fund the project (which won a mountain states award). Funding efforts and grant writing continued. Celebrated the centennial year of AJLI in New York at Annual Conference.
- 2001-02 TNT Explosion celebrated its debut (Time & Talent fundraiser began the night before Trash 'n Treasure) with a bang. AJLI incorporated a nation-wide PRIMarketing campaign for all leagues to embrace: creating a new universal logo that continues to promote a unified image for Junior Leagues graphically and publicly. Court Care received over \$75,000 in grants and in-kind donations. JLCS crowned King & Queen Rick and Diane Price, in celebration of community leadership, during our first annual Mardi Gras Gala. The JLCS helped pass the HR 02-1101 bill entitled, Family Friendly Courts Act. Governor Bill Owens signed the bill into law in June 2001 to help fund Court Cares throughout the state of Colorado.
- 2002-03 JLCS improves downtown with A Second Cup coffee shop, located on the second floor of The Design Center. The Mardi Gras Gala 2003 attendance increased by 50% providing a festive social for members and friends. The JL University had its inaugural semester with trainings organized throughout the community, providing vital skill knowledge on operating a non-profit organization. Court Care childcare site was secured, renovated and the project obtained its own 501 (c)(3) status.
This vital program was presented back to the community in May 2003 as its own self-contained court-affiliated childcare center.
- 2003-04 JLCS implemented its newest signature project - C.A.R.E. (Community Assistance Resource Event) Fair - in August, providing almost 260 children, ages 2 to 12, with immunizations; sports and school physical exams; dental, hearing and vision screenings; and back-to-school hair cuts, all in a four hour period. The JLCS celebrated its 80th anniversary with its "80 ways" projects through Community Service Corps; an open house in February that brought together Directors from past JLCS projects and JLCS Past Presidents, with current JLCS members; and the Mardi Gras Gala celebration that included an 80th anniversary theme and crowned Mike and Barbara Yalich (past JLCS and AJLI President) as its King and Queen. Forty-two new members joined the League during the year.
- 2004-05 CARE Fair in its second year served 264 uninsured and underinsured children at Carmel Middle School in the Harrison School District. Whale of a Sale (formerly known as Trash 'n Treasure) offered shoppers an "upscale resale" shopping experience. "Diamonds and Spurs," our Western-themed Gala, was held at the Ghost Town Wild West Museum to the delight of all party-goers. The 9th Annual Top of the Hill Golf Classic was held at the Broadmoor. CSC projects continued with partners old and new, including Ronald McDonald House, Partners in Housing, Marian House Soup Kitchen, Memorial Hospital and TESSA.

- 2005-06 The 3rd Annual CARE Fair exceeded our expectations by nearly doubling the number of uninsured children served from the previous year, from 264 to 495, thanks to the energetic service of our JLCS volunteers and community partners Peak Vista Community Health Centers, Memorial Hospital and NEWS 13/PEAK 95.1. The PR committee, BOD members and CAB member Kyle Blakely premiered a new JLCS Key Messages package to more clearly define the Junior League to both its members and the Colorado Springs community. The JLCS combined Gala and Time & Talent to produce Fall Fling, our successful and elegant auction evening.
- 2006-07 The JLCS joined with many other Leagues across four countries to present the new AJLI-wide project, "Kids in the Kitchen," (KITK) a one-day project aimed at preventing child obesity and teaching families how to make healthy lifestyle and nutrition choices. KITK was held at Partners in Housing and utilized games and other fun activities to show children easy ways they could improve their snack, meal and fitness choices. In its fourth year, CARE Fair partnered again with medical provider Peak Vista Community Health Centers to present our signature project to area families in need of back-to-school health care. 400 uninsured/underinsured children received free physicals, immunizations, vision screenings, hearing screenings, haircuts and backpacks of school supplies to help them start the school year off right. JLCS members served in a variety of Done-in-a-Day projects, including those with Habitat for Humanity, Anna's Preemies, Partners in Housing, Care & Share, Memorial Hospital and the Ronald McDonald House. The 11th Annual Top of the Hill Golf Classic was held again at the Broadmoor, this time at the incredible Mountain Course. Fall Fling's Gold Rush provided an elegant auction night complete with Sinatra songs, and Trash 'n Treasure's 31st Annual rummage sale at the City Auditorium was preceded by a presale kickoff party the night before, and exceeded its sales goals!
- 2007-08 The 5th Annual CARE Fair provided services to almost 500 children and established a three year contract with Peak Vista to continue as the site location for CARE Fair. In addition to Done in a Days with community partners, we established an ongoing relationship with Habitat for Humanity's Women Build Project (a home built and funded entirely by women for a family in need) and quadrupled the size of our Kids in the Kitchen event. Additionally, we brought back an old favorite, Fantasy Flight. In partnership with SkyWest Airlines, children were taken on their first flight and landed at the "North Pole." The unused Colorado Springs Airport terminal was decorated in a winter theme, gifts were distributed and Santa made his grand entrance on a helicopter. We also became the prime organizers of Mentor Walk. On a technology side, we bought and implemented the AJLI recommended software package of Digital Cheetah. This software allows on-line member access to everything from meeting schedules to shift sign-up to membership information. Results have been outstanding. As for fundraising, we voted in a new cookbook project (to be launched in August 2009) as well as bringing back Holiday Fair. We also voted to add in a Vice President of Membership to the Board as well as having the Assistant Treasurer serve as a Board member. Finally, we voted to increase volunteer hours to 16 (8 for fundraising, 8 for community service) and to require 8 years of active status for a member to go sustaining.