



JUNIOR LEAGUE OF  
**COLORADO SPRINGS**

**WE ARE  
THE JUNIOR LEAGUE**  
LEADING CHANGE.  
TRANSFORMING COMMUNITIES.



1924-2024

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JUNIOR LEAGUE OF  
**COLORADO SPRINGS**

**CENTENNIAL CELEBRATION  
SPONSORSHIP OPPORTUNITIES**

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**Centennial Gala**

April 27, 2024 | 6PM

The Pinery at the Hill

**Fantasy Flight**

December 2024

Colorado Springs Airport

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JUNIOR LEAGUE OF  
**COLORADO SPRINGS**

# A BRIEF HISTORY OF THE JUNIOR LEAGUE

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THE JUNIOR LEAGUE IS A WOMEN'S VOLUNTEER ORGANIZATION PREDICATED ON THE IDEA THAT THROUGH VOLUNTEERISM AND CIVIC ENGAGEMENT, WOMEN CAN BUILD BETTER COMMUNITIES.

FOUNDED IN 1901 IN NEW YORK CITY BY BARNARD COLLEGE DEBUTANTE MARY HARRIMAN RUMSEY.

INSPIRED BY THE SETTLEMENT MOVEMENT (SUCH AS JANE ADDAMS' HULL HOUSE IN CHICAGO), SHE ORGANIZED OTHER WOMEN TO ENGAGE IN COMMUNITY OUTREACH.

THE LEAGUE'S FIRST PROJECT WAS WORKING AT THE COLLEGE SETTLEMENT ON MANHATTAN'S LOWER EAST SIDE.

**WOMEN  
BUILDING  
BETTER  
COMMUNITIES**

## **CREATION OF ASSOCIATION OF JUNIOR LEAGUES INTERNATIONAL INC.**

THE NEW YORK JUNIOR LEAGUE WAS SOON EMULATED: BY 1921, THIRTY LEAGUES JOINED TO FORM THE ASSOCIATION OF JUNIOR LEAGUES INTERNATIONAL INC., OPERATING AS THE UMBRELLA ORGANIZATION FOR ALL JUNIOR LEAGUES WORLDWIDE.

IN 1921 - AFTER SERVING AS NEW YORK CITY'S JUNIOR LEAGUE PRESIDENT FROM 1907 TO 1910 - DOROTHY PAYNE WHITNEY BECAME THE FIRST PRESIDENT OF THE AJLI.

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## **CREATION OF THE JUNIOR LEAGUE OF COLORADO SPRINGS**

ON MARCH 30, 1924, A GROUP OF COLORADO SPRINGS WOMEN CONCERNED ABOUT THE SURVIVAL OF NUTRITION CAMP FORMED THE JUNIOR LEAGUE OF COLORADO SPRINGS (JLCS).

THE NUTRITION CAMP SCHOOL HELPED MALNOURISHED CHILDREN IN COLORADO SPRINGS BECOME HEALTHIER, THUS FIGHTING OFF THE RAVAGES OF TUBERCULOSIS.

THE LEAGUE SPONSORED FIVE BEDS THE FIRST YEAR. BY 1939, THE NUMBER OF CHILDREN HELPED REACHED 450.



# JUNIOR LEAGUE OF COLORADO SPRINGS

## Our Mission:

JLCS IS AN ORGANIZATION OF WOMEN COMMITTED TO PROMOTING VOLUNTEERISM, DEVELOPING THE POTENTIAL OF WOMEN AND IMPROVING THE COMMUNITY THROUGH THE EFFECTIVE ACTION AND LEADERSHIP OF TRAINED VOLUNTEERS. ITS PURPOSE IS EXCLUSIVELY EDUCATIONAL AND CHARITABLE.

## Values:

We are JLCS

Leadership – We Advance

Voluntarism – We Serve

Diversity and Inclusion – We Welcome

Community – We Engage

Training – We Learn

Respect – We Value

Impact – We Change



# JLCS FOCUS AREA

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SINCE 2016, JLCS HAS FOCUSED ITS EFFORTS AND COMMITTED TO "FOSTERING CHANGE" WITHIN THE COLORADO SPRINGS COMMUNITY. RECOGNIZING THE UNDERSERVED DEMOGRAPHIC OF YOUNG ADULTS AGING OUT OF THE FOSTER CARE SYSTEM, WE HAVE PARTNERED CLOSELY WITH THE FOSTERING HOPE FOUNDATION TO SUPPORT THESE INDIVIDUALS AND THEIR FAMILIES, BY PROVIDING UNIQUE AND NECESSARY RESOURCES. TO DIRECTLY SUPPORT THIS INITIATIVE WE CREATED THE FOSTERING CHANGE FUND.



## **What is the Fostering Change Fund:**

THE JLCS FOSTERING CHANGE FUND IS A GRANT PROGRAM CREATED TO MEET THE NEEDS OF CURRENT AND FORMER FOSTER YOUTH AND ADOPTIVE FAMILIES IN THE COLORADO SPRINGS COMMUNITY. ITS PRIMARY PURPOSE IS TO HELP FILL GAPS IN FOSTER YOUTHS' TRANSITION FROM FOSTER CARE TO INDEPENDENCE, AND TO REDUCE THEIR RISK OF HOMELESSNESS, HUMAN TRAFFICKING, AND DOMESTIC VIOLENCE.

GRANTS UP TO \$1,500 ARE AVAILABLE FOR NEEDS RELATED TO HEALTH AND WELLBEING, EDUCATIONAL SUPPORT, CULTURAL DEVELOPMENT, LIVING EXPENSES AND EMPLOYMENT SUPPORT.

INITIAL FUNDING OF THE PROGRAM WAS SUPPORTED BY JLCS FUNDRAISING ACTIVITIES. THE FUND IS MANAGED THROUGH AN INVESTMENT ACCOUNT AND CONTRIBUTIONS ARE MADE ANNUALLY THROUGH OUR FUNDRAISING EFFORTS, ALLOWING FOR CONTINUED GROWTH AND AVAILABILITY FOR YEARS TO COME.



# JLCS IN THE COMMUNITY

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# JUNIOR LEAGUE OF COLORADO SPRINGS

THROUGHOUT ITS 100 YEAR HISTORY IN THE PIKES PEAK REGION, JLCS HAS ADDRESSED VARIOUS COMMUNITY NEEDS, LAUNCHING AND ASSISTING WITH THE FORMATION OF NUMEROUS LANDMARK ORGANIZATIONS IN OUR COMMUNITY INCLUDING: CASA OF THE PIKE'S PEAK REGION, RONALD MCDONALD HOUSE CHARITIES OF SOUTHERN COLORADO, THE CHILDREN'S LITERACY CENTER, AND MANY MORE.

SINCE ITS ESTABLISHMENT IN 1924, JLCS HAS RETURNED TO THE COMMUNITY MORE THAN **\$2 MILLION** THROUGH GRANTS AND DONATIONS. JLCS VOLUNTEERS HAVE GIVEN OVER **2 MILLION HOURS** OF DEDICATED SERVICE TO THE COMMUNITY THROUGH A VARIETY OF VOLUNTEER ACTIVITIES.



# SPONSORSHIP OPPORTUNITIES

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## YOU WILL FIND THAT EACH OF OUR SPONSORSHIP PACKAGES INCLUDES THREE COMPONENTS:



JLCS  
EVENT  
INCLUSION



SOCIAL MEDIA  
MARKETING



SIGNAGE  
&  
PRINT MEDIA

THESE OPPORTUNITIES ARE DESIGNED TO BENEFIT THE SPONSORS WHO SUPPORT JLCS IN ITS MISSION. IF THERE IS A PARTICULAR FORM OF SPONSORSHIP THAT WOULD BE MORE SUITED TO YOUR BUSINESS, WE WOULD BE HAPPY TO DISCUSS A CUSTOMIZED SPONSORSHIP PACKAGE WITH YOU.

OUR COMBINED FACEBOOK AND INSTAGRAM SOCIAL MEDIA REACH DEMONSTRATE THAT JLCS CONTENT WAS VIEWED OVER 12,000 TIMES IN THE PAST YEAR. OUR EVENTS GIVE YOU THE OPPORTUNITY TO REACH OUR MEMBERS (BOTH CURRENTLY ACTIVE AND RETIRED "SUSTAINERS"), COMMUNITY PARTNERS AND EVENT ATTENDEES.

YOUR GIFT TO THE JUNIOR LEAGUE OF COLORADO SPRINGS ALLOWS US TO ADVANCE OUR MISSION OF PROMOTING VOLUNTEERISM, DEVELOPING THE POTENTIAL OF WOMEN, AND IMPROVING OUR COMMUNITY. WE THANK YOU FOR YOUR CONSIDERATION AND THE OPPORTUNITY TO SHARE OUR WORK WITH YOU.



# CENTENNIAL CELEBRATION SPONSORSHIP OPPORTUNITIES

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## **Centennial Gala | April 27, 2024**

Dress to impress in your 1920s-themed best attire as we celebrate 100 years of JLCS! Network with past and present Colorado Springs community partners supported by JLCS through funding, volunteer hours, and dedicated work to making tomorrow a better place for our future leaders.

## **Fantasy Flight | December 2024**

An annual event bringing the magic of the holidays to underserved children in the Colorado Springs community. Fantasy Flight provides a memorable holiday experience to children and their families enrolled in the Community Partnership for Child Development (CPCD) Head Start Program, many of whom are foster youth.

Families board the “flying sleigh” airplane at the COS Airport, take a ride, and return to Santa's winter wonderland where they'll enjoy hot cocoa, stockings and a visit from St. Nick, the missus, therapy dog "reindeer" and a team of elves

*\*For privacy reasons for participating families, this event is not open to the public.*

*\*\*Presenting and Gold Level Sponsors will have an exclusive opportunity to volunteer along with Santa's team of elves, if they choose.*

# CENTENNIAL SPONSORSHIP LEVELS - AT A GLANCE

SPONSORSHIP BENEFITS	Presenting Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Friend of the League
	<b>SOLD OUT</b> \$3,500 1 Available	\$2,000 2 Available	<b>SOLD OUT</b> \$1,500 2 Available	\$800 4 Available	\$250-650 6 Available
<b>CENTENNIAL GALA</b>	<b>April 27, 2024   7PM - 10PM   The Pinery at the Hill</b>				
Admission	8	6	4	2	2
Drink Tickets	8	6	4	2	0
<b>FANTASY FLIGHT</b>	<b>December 2024   Colorado Springs Municipal Airport</b>				
Exclusive Event Volunteer Opportunity	✓	✓			
<b>EXCLUSIVE MARKETING</b>					
Media Kit	✓	✓	✓	✓	✓
Social Media Posts	6 Featured	4 Featured	2 Featured	2 Group Posts	1 Group Post
Logo on JLCS Website	✓	✓	✓	✓	✓
Branded Item in Gala VIP Swag Bags	✓	✓	✓	✓	✓
Logo on Display at Events	✓	✓	✓	✓	
Industry Lockout	✓	✓	✓	✓	
Verbal Recognition at Events (emcee)	✓	✓	✓	✓	
Press Release Inclusion	✓	✓	✓		
Feature in JLCS League Link Newsletter	✓	✓			
Social Media Reposts/Highlights	✓	✓			
JLCS General Meeting Attendance	✓	✓			
Mention in JLCS President Remarks at Events	✓				

# SPONSORSHIP LEVELS

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## Presenting (Platinum) Sponsorship Level: \$3,500 Gift

### **SOCIAL MEDIA**

- Six featured social media posts on Facebook and Instagram acknowledging your support and linking your company website.
- Inclusion of your corporate hashtag or link to your company website on JLCS sponsor acknowledgement social media posts.
- JLCS will repost your social media posts announcing your sponsorships to enhance your reach.
- Logo on the JLCS website.

### **SIGNAGE AND PRINT MEDIA**

- Acknowledgment as the presenting sponsor in press releases for all JLCS events. (Note: JLCS has no editorial control over press coverage and cannot guarantee sponsors will be mentioned by name.)
- Largest sized logo and top placement on banners and signs displayed at all events.
- Continuous feature in the JLCS League Link Newsletter (2024 league year)

### **INCLUSION AT JLCS EVENTS**

- Eight tickets to the Centennial Gala.
- Recognition as the presenting sponsor during the JLCS President's Remarks at the Centennial Gala.
- Attendance at two JLCS General Membership Meeting to promote your business (GM's are held monthly).
- Distribution of your branded items (i.e., business card, pen, chapstick, notepad) in the Centennial Gala VIP Swag Bags.

# SPONSORSHIP LEVELS

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## **GOLD Sponsorship Level: \$2,000 Gift**

### **SOCIAL MEDIA**

- Four featured social media posts on Facebook and Instagram acknowledging your support and linking your company website.
- Inclusion of your corporate hashtag or link to your company website on JLCS sponsor acknowledgement social media posts.
- Logo on the JLCS website.

### **SIGNAGE AND PRINT MEDIA**

- Acknowledgment as a sponsor in press releases for all JLCS events. (Note: JLCS has no editorial control over press coverage and cannot guarantee sponsors will be mentioned by name.)
- Medium sized logo and middle placement on banners and signs displayed at all events.
- One feature in the JLCS League Link Newsletter.

### **INCLUSION AT JLCS EVENTS**

- Six tickets to the Centennial Gala.
- Verbal recognition of your sponsorship at JLCS events.
- Attendance at two JLCS General Membership Meeting to promote your business (GM's are held monthly).
- Distribution of your branded items (i.e., business card, pen, chapstick, notepad) in the Centennial Gala VIP Swag Bags.

# SPONSORSHIP LEVELS

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## SILVER Sponsorship Level: \$1,500 Gift

### SOCIAL MEDIA

- Two featured social media posts on Facebook and Instagram acknowledging your support and linking your company website.
- Inclusion of your corporate hashtag or link to your company website on JLCS sponsor acknowledgement social media posts.
- Logo on the JLCS website.

### SIGNAGE AND PRINT MEDIA

- Acknowledgment as a sponsor in press releases for all JLCS events. (Note: JLCS has no editorial control over press coverage and cannot guarantee sponsors will be mentioned by name.)
- Medium sized logo and lower-middle placement on banners and signs displayed at all events.

### INCLUSION AT JLCS EVENTS

- Four tickets to the Centennial Gala.
- Verbal recognition of your sponsorship at JLCS events.
- Distribution of your branded items (i.e., business card, pen, chapstick, notepad) in the Centennial Gala VIP Swag Bags.



# SPONSORSHIP LEVELS

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## **BRONZE Sponsorship Level: \$800 Gift**

### **SOCIAL MEDIA**

- Two group social media posts on Facebook and Instagram acknowledging your support.
- Logo on the JLCS website.

### **SIGNAGE AND PRINT MEDIA**

- Small sized logo and lower-middle placement on banners and signs displayed at all events.

### **INCLUSION AT JLCS EVENTS**

- Two tickets to the Centennial Gala.
- Verbal recognition of your sponsorship at JLCS events.
- Distribution of your branded items (i.e., business card, pen, chapstick, notepad) in the Centennial Gala VIP Swag Bags.

# SPONSORSHIP LEVELS

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## **FRIEND OF THE LEAGUE Sponsorship Level: \$250-\$650 Gift**

### **SOCIAL MEDIA**

- One group social media posts on Facebook and Instagram acknowledging your support.
- Logo on the JLCS website.

### **SIGNAGE AND PRINT MEDIA**

- N/A

### **INCLUSION AT JLCS EVENTS**

- Two tickets to the Centennial Gala.
- Distribution of your branded items (i.e., business card, pen, chapstick, notepad) in the Centennial Gala VIP Swag Bags.

# SPONSORSHIP COMMITMENT FORM



## JUNIOR LEAGUE OF COLORADO SPRINGS

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

### Please indicate your sponsorship level:

- Presenting Sponsor      \$3,500
- Gold Sponsor              \$2,000
- Silver Sponsor             \$1,500
- Bronze Sponsor            \$800
- Friend of the League      \$250 - \$650

Scan the code below  
to pay online



### Please send completed form and payment to:

The Junior League of Colorado Springs  
RE: Centennial Celebration  
PO BOX 1361  
Colorado Springs, CO 80903

Checks can be made payable to **The Junior League of Colorado Springs**

**For electronic payment, please email the completed form to:**  
[sponsorship@jllcoloradosprings.org](mailto:sponsorship@jllcoloradosprings.org)



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# JUNIOR LEAGUE OF COLORADO SPRINGS



THE PINERY

**Official Centennial  
Events Venue of JLCS**



**Official Print Partner of JLCS**

# THE JUNIOR LEAGUE

