

LITTLE
**BLACK
DRESS**
INITIATIVE



A PROGRAM OF **THE JUNIOR LEAGUE**

Little Black Dress Initiative Week
Monday, February 7 - Friday, February 11

Little Black Dress Initiative Gala
Wednesday, February 9 6:00pm
The Pinery at the Hill

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Dear Community Sponsor:

Thank you for your generous commitment to supporting the Junior League of Colorado Springs' third annual Little Black Dress Initiative (LBDI). We want to take this opportunity to show our appreciation for your sponsorship and to let you know a “Little” bit more about our Little Black Dress Initiative and our upcoming gala.

The Junior League of Colorado Springs (JLCS) has chosen “Fostering Change” as our philanthropic focus, assisting youth aging out of the foster system with the hopes of keeping them from falling into the trap of human trafficking. During the Little Black Dress Initiative, JLCS members wear the same Little Black Dress each day of the week as a symbol of the many individuals, especially foster youth, who do not have different clothes for every day of the week, hampering their ability to socialize appropriately in their community and hindering their ability to secure stable work or professional opportunities. We also aim for our dress to be a “conversation starter” to have a deeper talk about the actual struggles these foster youth experience as they age out of the foster care system.

Our upcoming LBDI Gala aims to both 1) raise awareness about how imperative it is that our community support our foster youth and 2) raise funds for foster youth and their families in a hands-on fashion, providing funds, items, transportation, resources, emotional support, and—most importantly—consistency our foster youth absolutely need in order to survive, much less thrive.

To give you an idea of the importance of Fostering Change,

- **Half** of all foster children will end up homeless within two years of “aging out” of the system.
- **One third** of chronically homeless adults are former foster children.
- **Half** of the entire prison population grew up in foster care.
- Young women from foster care are **five times** more likely to become pregnant compared to their peers.

For these reasons, we are so pleased and honored that you have chosen to join us for our upcoming gala. A few details about the event:

Date/Time:

February 9, 2022, at 6:00 p.m.

The Pinery at the Hill
775 W. Bijou St.
Colorado Springs, Colorado 80905

Attire:

Black Tie Optional

Agenda:

Cocktails will be served at 6:00, with hors d'oeuvres.

Silent Auction items available for bidding, as well as a "balloon pop" event.

Dinner will commence at 6:30.

The program will begin and include messages from JLCS, Fostering Hope and a keynote from NAMI (the National Association on Mental Illness).

Attendees:

Please let us know the ***names of your guests*** by sending a list of your attendees to jlcslbdi@gmail.com

Thank you again for your support! Please remember to follow us on Facebook, Instagram, and Twitter for exciting updates! We look forward to seeing you on February 9th.

Rita Mays

Chair - Little Black Dress Initiative
Junior League of Colorado Springs



JUNIOR LEAGUE OF
COLORADO SPRINGS

LEAGUE PARTNERSHIPS

Show your support for the Junior League of Colorado Springs' Little Black Dress Initiative! Don't miss this opportunity to sponsor and attend the Little Black Dress Initiative Gala event hosted by the Junior League of Colorado Springs as well as receive exclusive partnership benefits.

PARTNERSHIP BENEFITS	Presenting Sponsor \$3000 Only 1 available!	Gold Sponsor \$1,500 Only 2 Available!	Silver Sponsor \$800 Only 2 Available!	Bronze Sponsor \$550
Little Black Dress Initiative (LBDI) Gala				
<i>February 9, 2022 The Pinery at the Hill</i>				
Gala Admission	2 tables	1 table	1 table	1 table
Sponsor Benefits <i>(see following pages for sponsor level benefits)</i>	✓	✓	✓	✓
ADDITIONAL LEAGUE SUPPORT				
Contribution to Annual Giving Campaign	✓	✓	✓	✓
Contribution to Fostering Change Fund	✓	✓	✓	✓
EXCLUSIVE MARKETING				
Gala Program	Half Page Advertisement	Quarter Page Advertisement	Logo Placement	Logo Placement
Special Media Release to Announce Partner	✓	✓	✓	✓
Company Logo on display at Gala and Social Media campaign	✓	✓	✓	
Company Logo on display on the JLCS website and Social Media campaign	✓	✓	✓	
Company Brochure in Guest Package/Bags	✓	✓		
Opportunity to promote sponsorship at Gala	✓			

PRESENTING SPONSOR | \$3000

LBDI Gala Sponsor Benefits

- Exclusive recognition as the event's "Presenting Sponsor" including prominent logo placement near the entrance, on stage at the Gala, and during our Social Media campaign.
- 2 tables at the Gala with prominent signage
- Single drink ticket for all Presenting Sponsor attendees
- Contribution to JLCS Annual Giving Campaign and Fostering Change Fund
- Recognition of sponsorship on Social Media and JLCS Website
- Verbal recognition as a Presenting Sponsor at the event
- Half page advertisement in Gala program
- Company Brochure in Guest's take-home bag
- A one minute speaking spot during programming at the event to promote your sponsorship
- A media kit with everything you need as a business to show your support on social media
- First right of refusal at future events

GOLD SPONSOR | \$1500

LBDI Gala Sponsor Benefits

- Exclusive recognition as the event's "Gold Sponsor" including prominent logo placement near the entrance, on stage at the Gala, and during our Social Media campaign.
- 1 table at the Gala with prominent signage
- Contribution to JLCS Annual Giving Campaign and Fostering Change Fund
- Recognition of sponsorship on Social Media and JLCS Website
- Verbal recognition as a Gold Sponsor at the event
- Quarter page advertisement in Gala program
- Company Brochure in Guest's take-home bag
- A media kit with everything you need as a business to show your support on social media
- First right of refusal at future events

SILVER SPONSOR | \$800

LBDI Gala Sponsor Benefits

- Exclusive recognition as the event's "Silver Sponsor" including prominent logo placement near the entrance, on stage at the Gala, and during our Social Media campaign.
- 1 table at the Gala with prominent signage
- Contribution to JLCS Annual Giving Campaign and Fostering Change Fund
- Recognition of sponsorship on Social Media and JLCS Website
- Verbal recognition as a Silver Sponsor at the event
- Logo placement in Gala Program
- A media kit with everything you need as a business to show your support on social media

BRONZE SPONSOR | \$550

LBDI Gala Sponsor Benefits

- 1 table at the Gala with prominent signage
- Contribution to JLCS Annual Giving Campaign and Fostering Change Fund
- Recognition of sponsorship on Social Media and JLCS Website
- Logo placement in Gala Program
- A media kit with everything you need as a business to show your support on social media

LBDI GALA
Wednesday, February 9, 2022
6:00pm
The Pinery at the Hill



SPONSORSHIP COMMITMENT FORM

Contact Name _____

Company Name _____

(As it should appear in print)

Address _____

Email Address _____

Phone Number _____

Please choose your level of sponsorship:

- | | |
|---|---------|
| <input type="checkbox"/> Presenting Sponsor | \$3,000 |
| <input type="checkbox"/> Gold Sponsor | \$1,500 |
| <input type="checkbox"/> Silver Sponsor | \$800 |
| <input type="checkbox"/> Bronze Sponsor | \$550 |

Please send form and payment to:

The Junior League of Colorado Springs
LBDI Gala
210 E. Dale Street, Suite 200
Colorado Springs, CO 80903

For more information, please email JLCSLBDIGala@gmail.com
Checks can be made payable to The Junior League of Colorado Springs

The Junior League of Colorado Springs is a 501(c)3 nonprofit organization, EIN# 84-6027295.